



NETSTAR ONLINE

Business Solutions Simplified

DIGITAL WORLD

We help give shape to your ideas with technology.

OUR VISION

We put people at the center of Software Solution.



About US

OPPORTUNITIES DON'T HAPPEN, YOU CREATE THEM JUST LIKE WE DEVELOP SOLUTION OF EXCELLENCE!

We are, IT Solutions & Branding Services Consultant Company with a proven track record in providing cost effective, innovative and robust business solutions. With a dedicated team of young, enthusiastic, innovative and candid technical geeks working together with advanced technologies to bring out absolute profound results thus, meeting the client requirements in the most appropriate manner. Our focus is on combining market-savvy design, web-based application development and reliable business strategy to advance a client's business goals.

We offer solutions right through all stages of customized solution development, website design & development, e-commerce development, mobile application, company branding & graphic designing solutions - logo design, brochure, leaflet, flyer, letterhead and many more.

Our business minded approach is unique and translates directly to our clients' SUCCESS.



SERVICES

BRANDING

Logo Design

Stationary

Corporate Identity

Posters

Leaflets, Brochures

Annual Reports

Diaries. Calendar

Newsletters (Print & Digital)

Signage, Standee

Inshop Branding

Print & Packaging

ANIMATION

2D/3D Animation

Visual Graphics / 3D Modelling

ADVERTISING

Newspaper/Magazines Ad

Radio

OOH

Online/Digital

DIGITAL

Website Design Development

Ecommerce Website

Email Marketing

Social Media Marketing

Web Banners

Digital Videos (YouTube

Videos/ Infographics Videos)

Mobile App

PHOTOGRAPHY / VIDEOGRAPHY

Photoshoot

TVC

Corporate Films

Documentaries

SaaS Products

CRM

ERP

School Management System (SMS)

Point of Sales (POS)

Human Resource Management

(HRMS)



NETSTAR ONLINE

Valued Clients

Life Is On | **Schneider Electric**

 **Microsoft**

 **Redington**
SEAMLESS PARTNERSHIPS

 **NetApp®**

S&P Global
Platts

 **Dr. Oetker FUNFOODS**

 **ASTRON**
INSTITUTE OF GLOBAL SCIENCE
PIONEER IN EXCELLENCE

 **SD BIOSENSOR**

 **informa markets**

 **Advanced Silicones**

 **genetix**
Biotech Asia Pvt. Ltd.

 **iSOURCE**

DHE
DELHI HANDICRAFT EXPORTERS

 **GETZ**
RACE FOR SPEED

 **AD Velocity**
All on wheels in your city

The boho bling
fashion accessories

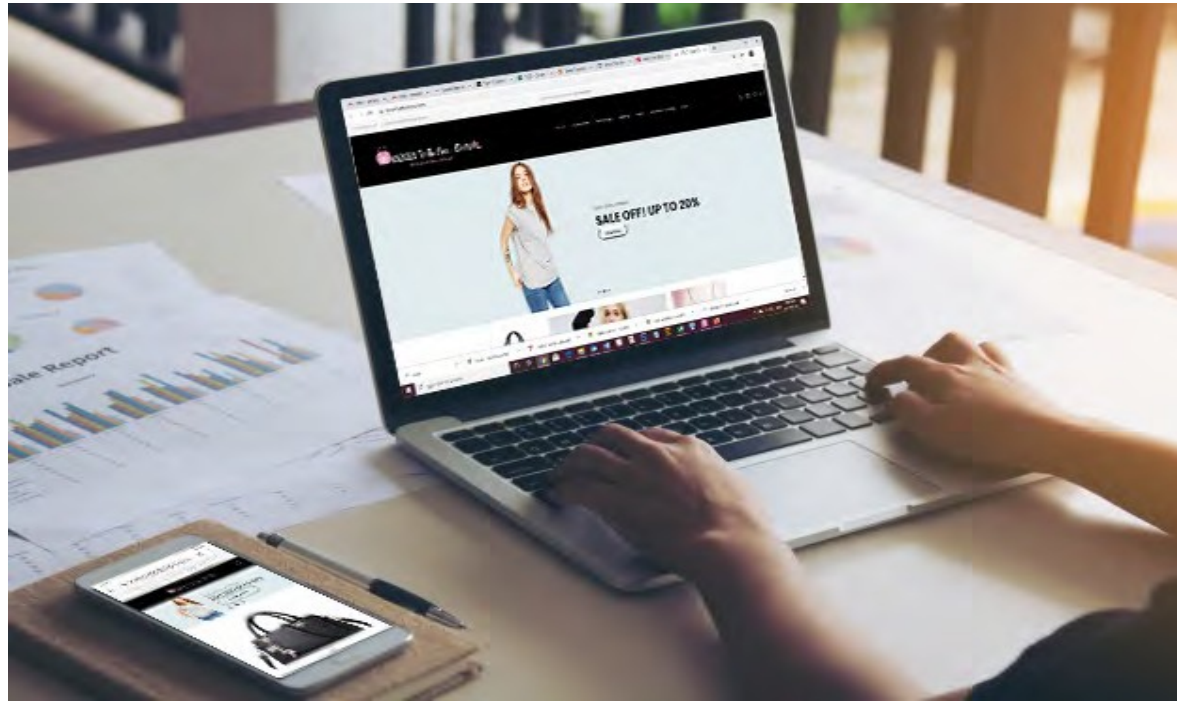

 **Assessed To Be Online Boutique**

 **Aviskaa Boutique**

 **DrReddylab.com**
Initiated by RLIFESPAN

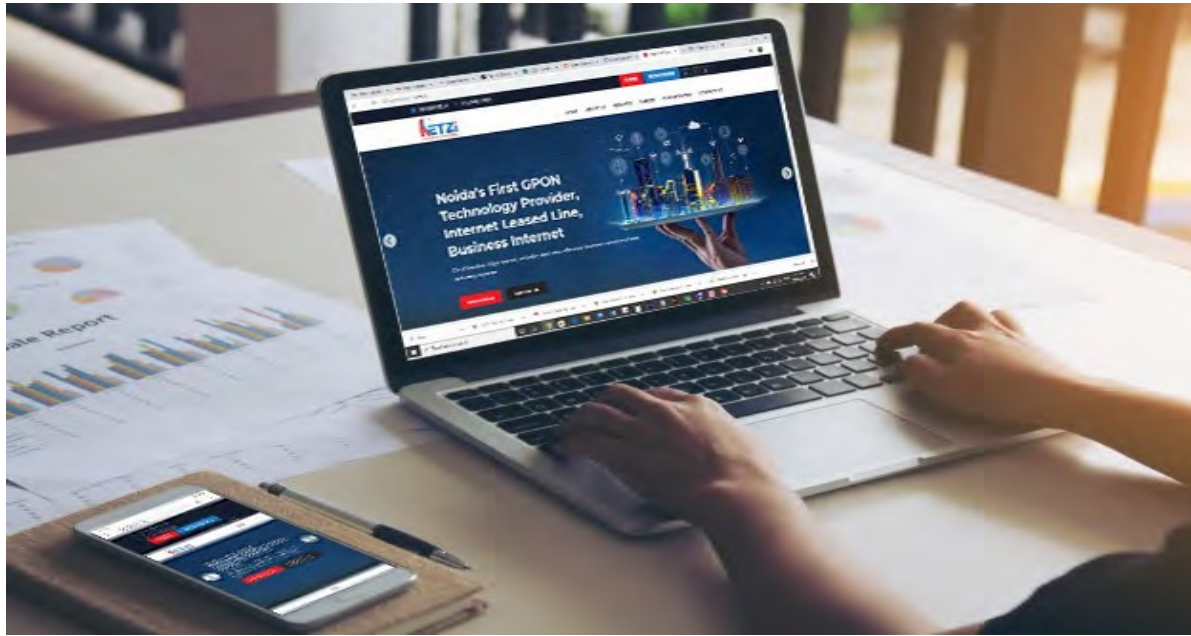
 **NETSTAR ONLINE Services**

E-COMMERCE



[Obsessed To Be Chic Boutique](#) is an Online Store based out of Lemont, Illinois, USA which has been Launched in May 2020 when the world is lockdown – No Shopping Stores or Malls are open. Only way to reach consumer is online platform. We have designed and developed the E-commerce Website, Email Marketing, Branding (Logo & Stationary) for them.

E-COMMERCE



[Netzi](#) is a broadband service provider in Noida, UP, India. We have redesigned and developed their website. They were the Noida's First GPON Technology Provider, Internet Leased Line and Business Internet. Their focus is on targeting the audience with a user-friendly website, where services and price plans are cleared to them with a clean design. It is designed on WordPress.



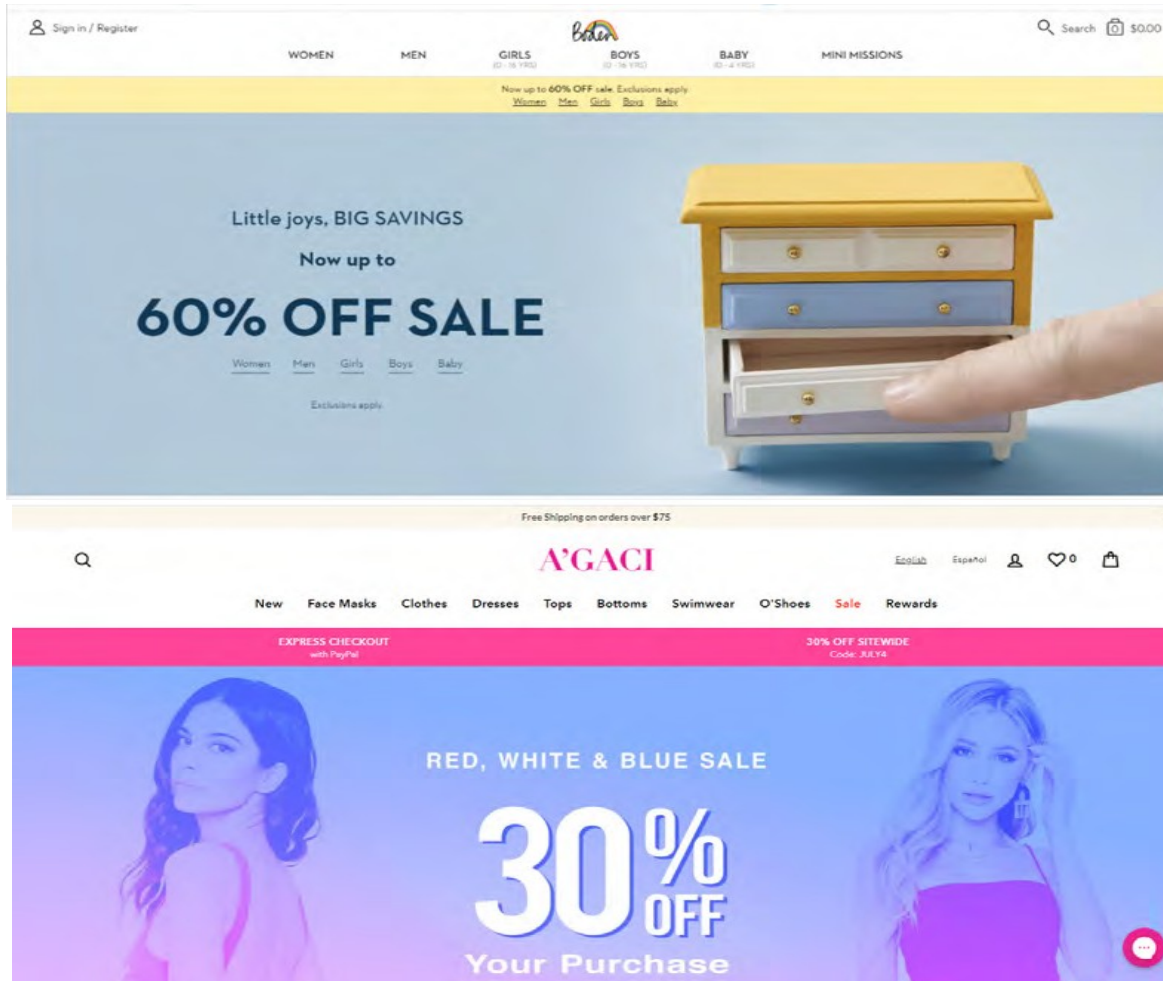
[TopShop](#)

Online Clothing Store



[EL Burro](#)

Mexican Street Food Joint in Oslo



Boden

Online Clothing Store in USA.

Boden wanted to make simple, clean yet attractive website for online store. So we kept minimal design and pastel colour theme. And of course showcased the best photos of their clothes which ultimately leads to sales.

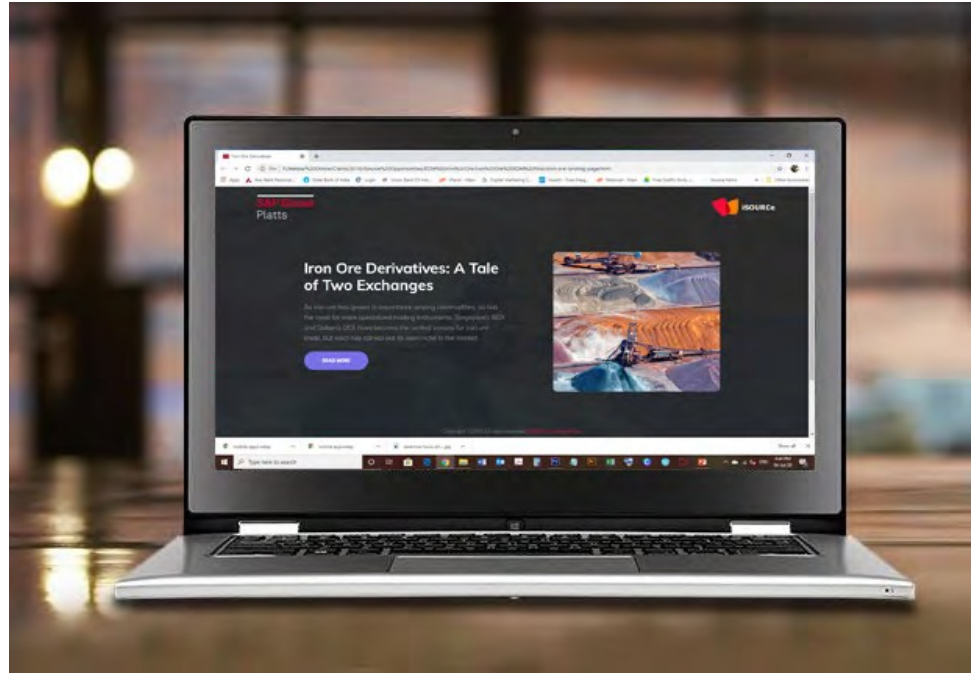
Agacstore

Women Clothing Online Store

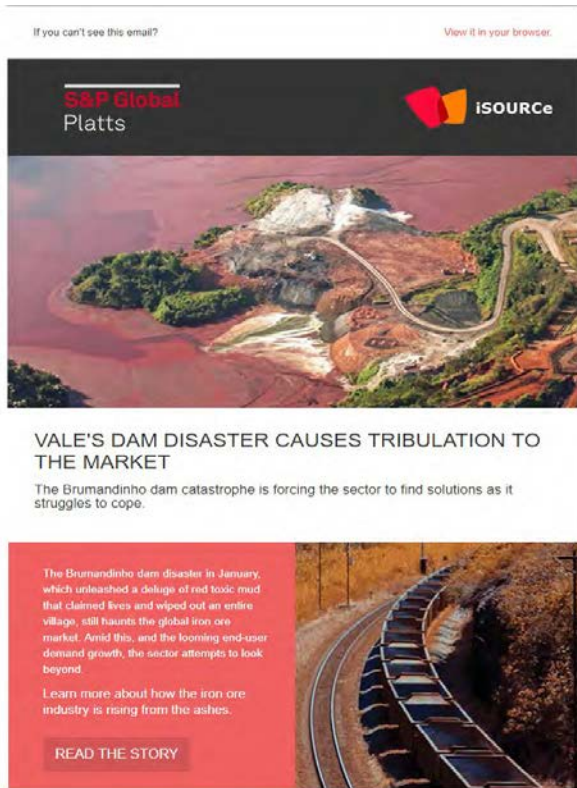
In this website we have used more of feminine colors as its women clothing.



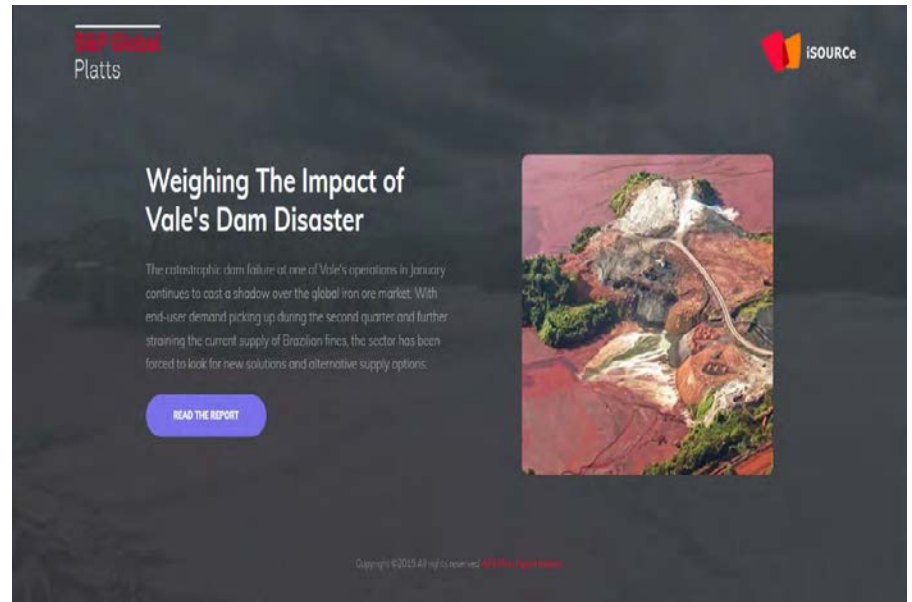
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Iron Ore Email & Landing Page Campaign





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S&P Global Platts
Vale Dan Email & Landing Page Campaign

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Edge Computing

Supporting your Digital Transformation in Covid-19 Crisis

With an outbreak of Covid -19, Schneider Electric is continuously working to ensure that its customers & partners expectations are met.


Schneider Electric Edge Computing is playing a critical role in improving the efficiency and business performance by remotely managing the facilities at this time.


Schneider Electric for Edge Computing Environments

- Remote Management & Services
- Simplified design and deployment of standardized solutions supported globally by Schneider Electric
- Centralized physical infrastructure management across all IT environments
- Prevention of downtime from unwanted intrusion and human error in physical IT environments
- Challenges such as Latency, security, monitoring & governance being addressed

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Life Is On | 



DIGITAL

Edge Computing the Digital Evolution

Edge computing is a main avenue towards digital evolution in an IT hybrid environment. It takes data acquisition, control functions, storage of high bandwidth content and applications closer to the end user. Edge computing has its influential role in IoT innovation which brings high visibility in anything that is customer centric.

For the data centre solutions, Schneider Electric provide Eco Structure Solutions to meet the challenges, this leads to the greater dependence on cloud-based applications to rethink the level of redundancy at the edge.

Edge computing has the beneficial features of standardized and rapid deployments at the edge of healthcare, finance, education and retail industries.

Please fill out and submit the form to access the Edge Computing whitepaper.

Sign up for email?

I'd like to receive news and commercial info from Schneider Electric and its affiliates via electronic communication means such as email. For more details, please read our [Privacy Policy](#) in the footer below.

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Schneider Electric

Edge Computing Email & Landing Page Campaign

Email Campaign

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How can you address edge & distributed IT challenges?
ISOURCe presents a webinar on the benefits of Edge Computing, powered by **Schneider Electric**.

INNOVATION TALK
Exploring the Benefits of Edge Computing

Webinar on Microsoft TEAMS
20 May 2020, Wednesday, 10:30 AM to 11:30 AM SGT

Join us live on this webinar as we share on:

- Addressing top edge challenges such as **latency, deployment, physical security and management** in banks, retail, healthcare, government and other verticals
- **Simplified design and deployment** of standardized solutions for edge and distributed IT supported by APC by Schneider Electric
- **Centralized physical infrastructure management** across all IT environments with **remote management & services**
- **Prevention of downtime** from unwanted intrusion and human error in physical IT environments in the edge
- Successful **edge deployment** case studies

Recommended for: IT Infra Managers, IT Network Managers, DC Managers, Critical Facility Heads, Facility Heads, Engineering Heads, Corporate Real Estate and those who are keen to know our latest innovations on power protection and data center solutions.




[Find out how Edge Computing can support your digital transformation](#)

 **SPEAKER:**
Kiran Babu Inala
Business Development Manager
Rack Systems & Edge Computing
International Operations
Schneider Electric

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ISOURCe presents a webinar that denotes next generation power protection for your critical infrastructure, powered by **Schneider Electric**.

INNOVATION TALK
Galaxy VS 3-Phase UPS
Now with smart battery modules included

Webinar on Microsoft TEAMS
21 May 2020, Thursday, 2:00 PM to 3:00 PM SGT


Next generation power protection for your critical infrastructure

In this session, we will share with you the amazing innovations of our new **Galaxy VS All-In-One UPS** to extend our lead in the critical facility space. You will gain insights on how the **Galaxy VS All-In-One** delivers game changing performance for edge, small and medium data centers as well as critical IT, commercial and industrial facilities.

Find out also how **Lithium-Ion batteries**, the latest technology UPS units are being used to secure uptime for your data centers.

Recommended for: IT Infra Managers, IT Network Managers, DC Managers, Critical Facility Heads, Facility Heads, Engineering Heads, Corporate Real Estate and those who are keen to know our latest innovations on power protection and data center solutions.

[Discover Galaxy VS and the benefits it can bring to your business](#)

 **SPEAKER:**
Hong Yam
Head, Business Development, 3-Phase UPS
East Asia & Pacific
Schneider Electric

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ISOURCe invites you to a webinar powered by **Schneider Electric** where we will recognize importance of remote IT infrastructure management for your business.

INNOVATION TALK
EcoStructure IT
Evolution of Data Center Management

Webinar on Microsoft TEAMS
16 June 2020, Tuesday, 10:30am to 11:30am SGT

Why remote IT infrastructure management is critical to your business?

Join us live in this webinar and find out how you can remotely monitor and manage your IT infrastructure anywhere, anytime, from any devices.

EcoStructure IT Key Features:

- Centralized real-time monitoring and alarm consolidation
- Health status of your assets across all data center sites
- Vendor-neutral visibility and device management
- Analytics, industry benchmarks and actionable recommendations
- Multi-sensor graphing and custom dashboards

This session will explore the challenges the new computing ecosystem is bringing and how remote monitoring and maintenance services is critical to keep businesses running smoothly while mitigating risk of downtime and revenue loss.

[Find out more about EcoStructure IT](#)

 **SPEAKER:**
Bernard Tan
Software Sales Leader
East Asia, Japan & Greater India
Schneider Electric

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Webinar Email Campaign



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CATALOGUES

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Research \odia
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BROCHURES
CATALOGUES





5 India's Largest International Beauty Spa Expo 2014
Premier International Exhibitions for Beauty Industry
MUMBAI
5th, 6th MAR 2014 | Bombay Exhibition Center

66 Whole Beauty Industry is Gathering on 5th & 6th May to Nexus & Update with New Industry Trends

Enhance your profits from huge discounts on all Beauty Products & Free Technical Education

80 Brands
20 FREE Stage Shows
25 Indian & Int'l Expert Trainers
FREE Live Demos & New Launches

Meet, Update & Learn FREE from the Nexus Salon Education Team

- Nail Courses & Nail Making by **Manisha, Neel**
- Beauty Additions on Skin & Make up by **Radha, Anjali, Dr. A. Anand**
- Haircuts & Hairstyle by **TEJASWI PRO-ART ARTIST**
- Skincare Workshop by **Beauty Palace**
- **SKINCARE WORK** by **Beauty Palace**
- Skincare Workshop by **Dr. Anand**
- Skincare Workshop by **Dr. Anand**
- Skincare Workshop by **Dr. Anand**
- Skincare Workshop by **Dr. Anand**
- Skincare Workshop by **Dr. Anand**

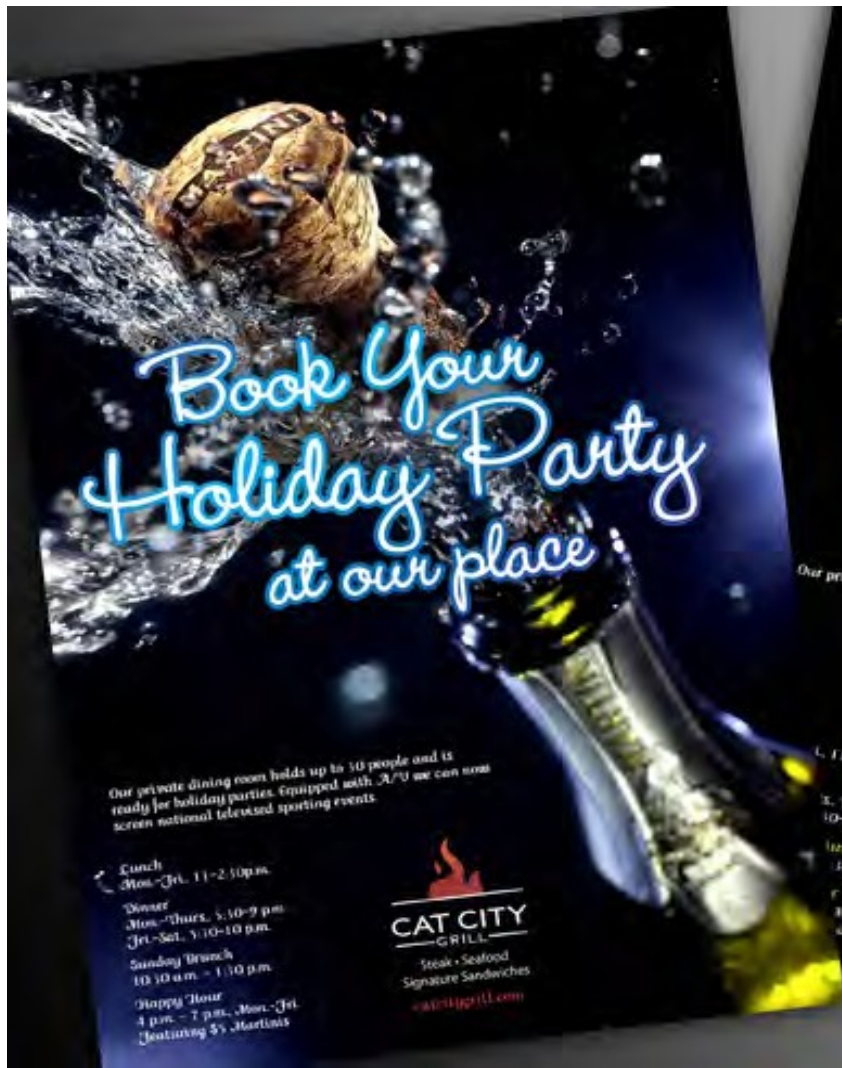
beauty palace
Beauty Palace Salon & Spa

SKINCARE
Nail Education

TEJASWI PRO-ART
Professional Hair Styling & Nail Making

Beauty Palace
Beauty Palace Salon & Spa

SKINCARE
Nail Education



Book Your Holiday Party at our place

Our private dining room holds up to 30 people and is ready for holiday parties. Equipped with A/V we can now screen national televised sporting events.

Lunch
Mon.-Fri., 11-2:30 p.m.

Dinner
Mon.-Thurs., 5:30-9 p.m.
Fri.-Sat., 5:10-10 p.m.

Sunday Brunch
10:30 a.m. - 1:30 p.m.

Happy Hour
4 p.m. - 7 p.m., Mon.-Fri.
Featuring \$5 Martinis

CAT CITY
GRILL

Steak • Seafood
Signature Sandwiches

catcitygrill.com



Book your holiday party at our place

Our private dining room holds up to 30 people and is ready for holiday parties. Equipped with A/V we can now screen national televised sporting events.

L. 11-2:30 p.m.

D. 5:10-9 p.m.
10-10 p.m.

Lunch
10 p.m.

F. Mon.-Fri.
entire

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DIGITAL ADS



PACKAGING AND LABELS



PACKAGING AND LABELS



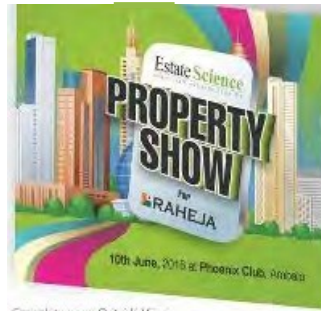
DIGITAL MENU



Left and Right Flaps opening



Complete open Inside View



Complete open Outside View

The honour of your presence is requested at

PROPERTY SHOW

On 10th June, 2016 at Phoenix Club, Ambala, UOO AM 09:30-11:00 AM
 For more details visit RAHEJA website at www.raheja.com
 For more details visit RAHEJA website at www.raheja.com

Organized by

Estate Science RAHEJA

10th June, 2016 at Phoenix Club, Ambala



DIGITAL MENU

Aomos Veg. Aomos Chicken Aomos	₹ 90 ₹ 115	Chilli Potato Fried Chilli Potato Chilli Potato Salt & Pepper Crispy Chilli Potato	₹ 90 ₹ 95 ₹ 99	Starters Veg. Veg. Spring Roll Chilli Paneer Dry Veg. Salt & Pepper Dry Manchurian Salt & Pepper Biryani Honey Drizz Chilli Food Manchurian	₹ 105 ₹ 120 ₹ 125 ₹ 130 ₹ 135 ₹ 139	Main Dishes Veg. Chilli Paneer Gravy Veg. Manchurian with Gravy Bitter Veg. Soya and our sauce Stir Fried Veg. with Garlic Sauce Garlic Veg. in Lemon Sauce Paneer Manchurian Gravy Veg. Beef Green Curry (Thail)	₹ 125 ₹ 129 ₹ 139 ₹ 149	Soups Veg. Hot & Sour Soup Sweet Corn Soup Manchow Soup Tom Yum Soup Lemon Coriander Soup Clear Soup	₹ 63 ₹ 63 ₹ 63 ₹ 63 ₹ 63	Non-Veg. Hot & Sour Soup Sweet Corn Soup Manchow Soup Tom Yum Soup Lemon Coriander Soup Clear Soup	₹ 76 ₹ 76 ₹ 76 ₹ 76 ₹ 76	Non-Veg. Starter Fried with Choice of Veg. Pakko noodles/ Steamd Rice/ Veg Fried Rice	₹ 235	Non-Veg. Starter Fried with Choice of Veg. Pakko noodles/ Steamd Rice/ Veg Fried Rice	₹ 235	Noodles Veg. Veg. Hoisin Noodles Chilli Garlic Noodles Veg. Singapore Noodles Non-Veg. Chicken Hakka Noodles Chicken Garlic Noodles Chicken Singapore Noodles	₹ 110 ₹ 115 ₹ 115 ₹ 120 ₹ 125 ₹ 125	Pastas Pasta in White Sauce Pasta in Spicy Tomato Red Sauce	₹ 130 ₹ 115	Tried Noodles Veg. Veg. Fried Rice Veg. Soft Fried Rice Steamed Rice Non-Veg. Chicken Fried Rice Egg Fried Rice Chicken Chilli Garlic Fried Rice	₹ 85 ₹ 120 ₹ 55 ₹ 125
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Qinbo Combo Jumbo Combo

Veg

1. Veg. Fried Rice in Hot Garlic Sauce + Chilli Paneer Gravy (Served with Kimchi Salad + Veg Spring Rolls + Choice of Veg. Noodles or Fried Rice) ₹ 159

2. Veg. Fried Rice in Hot Garlic Sauce + Chilli Paneer Gravy (Served with Kimchi Salad + Veg Spring Rolls + Choice of Veg. Noodles or Fried Rice) ₹ 159

Non-Veg

1. Chicken Fried Rice in Hot Garlic Sauce + Chilli Paneer Gravy (Served with Kimchi Salad + Veg Spring Rolls + Choice of Veg. Noodles or Fried Rice) ₹ 159

2. Chicken Fried Rice in Hot Garlic Sauce + Chilli Paneer Gravy (Served with Kimchi Salad + Veg Spring Rolls + Choice of Veg. Noodles or Fried Rice) ₹ 159

Beverages

Piced Drinking Water ₹ 100

Sof Drink (Hot/Cold) ₹ 30



9760286435, 965037057

S-10, J.E. cliff, V'lalL
 Jld floor,
 J4khon. fhjpw-Acdd.
 OIPm:stun

chef's
chinese
 CHINESE CUISINE

WAGSHEMOTOMISELAWAP, ASABIP - Turkish Charge Point
 WAGSHEMOTOMISELAWAP - Actual price/50m of time, may differ from published
 181 85 399394 2962

DIGITAL MENU

100% Vegetarian

COMBO OFFER
Add Any Regular Drink With Burgers, Grilled Sandwiches, Submarines @ **Rs. 39/- Only** & Jumbo Drink @ **Rs. 49/- Only**








YOUR DELICIOUS MOMENTS!

<p>SANDWICHES</p>  <p>Starting From ₹ 40</p>	<p>DESSERTS</p>  <p>Starting From ₹ 45</p>	<p>OPEN TOASTS</p>  <p>Starting From 45</p>
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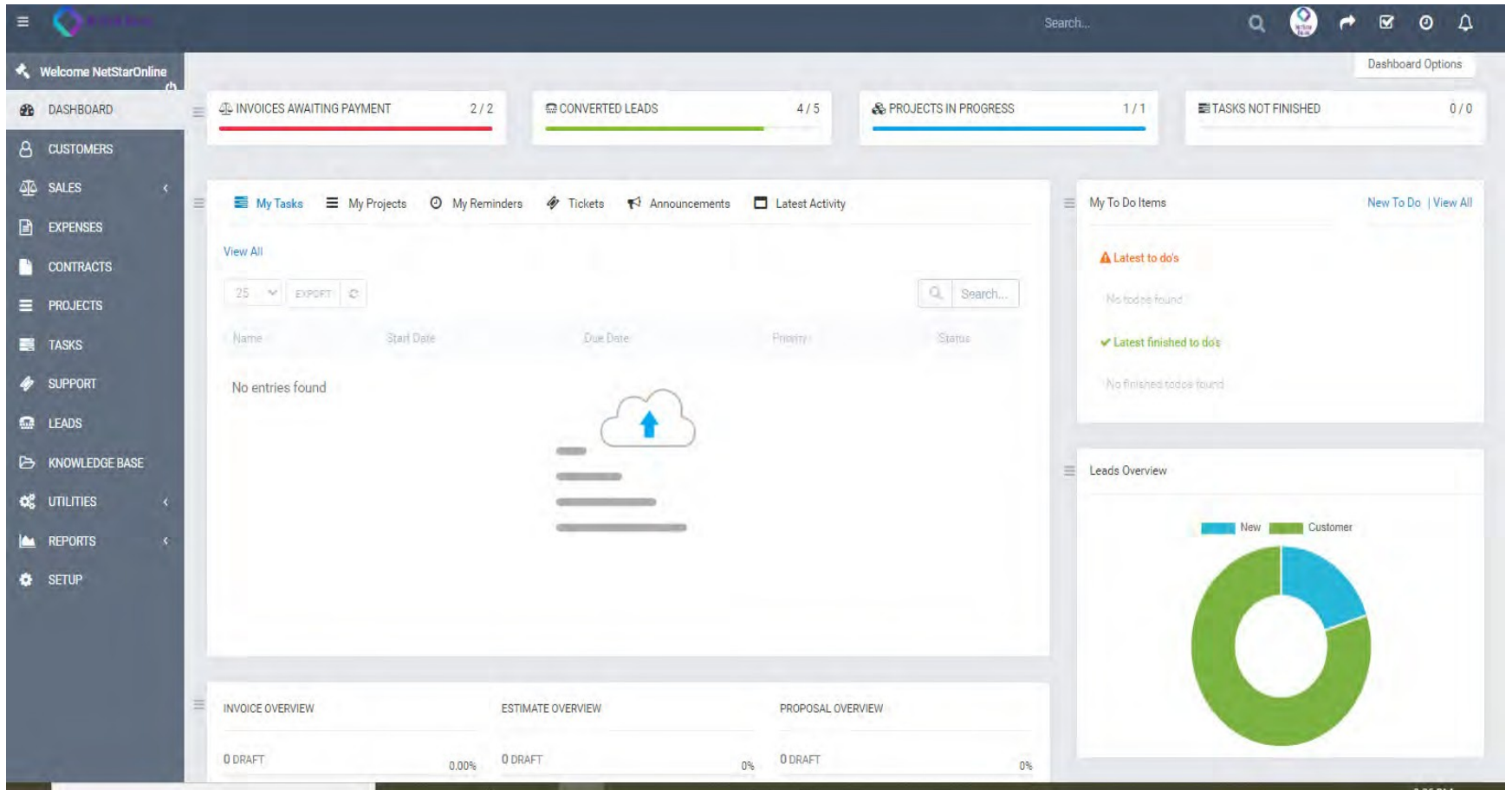
Delivery Call
012-345-6789

TQEpKudaf ood Court, Nehru Race, Metro Station
Phn.: 011 26477778 | Mobllt: 9999999999

Free Home Delivery Upto 3 Kms. Minimum Order: ₹ 250. Timing 11:30 Am To 1:30 Pm. All Prices Mentioned Are Exclusive Of Taxes

<p>GRILLED SANDWICHES</p>  <p>ViqH.S.IIIVit" f85 Um (apsin imSandwh m t85 Sambh Sandwich t9S MISh P neer t9S (lw Sandh t10 (. i. jwrtwic) t40 (dn . klpPrSandYoh tRS</p>	<p>SALADS</p>  <p>Il:il (ke.i tEO ' / Miami t"UO OrnSiad t t10 FlWappilPneir { 140 FultPtm 140</p>
<p>DESSERTS</p>  <p>(Dilili! ₹45 Fk. OIlI"IBhU" ₹60 Oe O il t s.aui Hk ₹90 (I\ x oteRoll ₹95</p>	<p>SUBMARINE SANDWICHES</p>  <p>Hummusroll rrrj) thk<J")2(1 NolFI 120 *eggie PAtiy 130 Veg.)t,Imi t140 P: ttj) f 110</p>
<p>OPEN TOASTS</p>  <p>Qrhh lclililOups IWIn "2h CemUpsIdFI 2 PmttComhl par 6S</p>	<p>BURGERS</p>  <p>Kuch Nahi Burger ₹30 Veg. Patty ₹60 Veg. Tandoori (jumbo) ₹80 Shepherd Pie Corn (jumbo) ₹85 Paneer Patty (jumbo) ₹99</p>
<p>WAFFLES</p>  <p>Q...n.r fl.11f fu l MiptS:jup VniUi t9? 169 f309 Il:ilil Vniilil fW 169 fJOll StltdPr "TThlpPECam t99 t 169 t</p>	<p>DRINKS</p>  <p>Jecr:FiU ●●● J 1190 WSlitatemcyle t49 t19 lheramind FilI t5S t ; lher MWceder ffn -16 TrelamfneAM m m</p>
<p>VEG. DRUMSTICKS (WITH MINT CHUTNEY)</p>  <p>IP- fl f17 (IPIm (25</p>	<ul style="list-style-type: none"> (ookies !.oft Drinks.tanned Obks, & Watfr Bottle..Will Se f>MRR •caramel Popeom) & French Frics Pna-s To BP Added

Software as a Solution (SaaS) Product



Customer Relationship Management (CRM)

Software as a Solution (SaaS) Product

My ERP Demonstration user

Main Menu Dashboard Customers Items Suppliers Manual Logout

Main Menu

- Sales
 - Receivables
 - Purchases
 - Payables
 - Inventory
 - Manufacturing
 - General Ledger
 - Asset Manager
 - Petty Cash
 - Setup
 - Utilities

Transactions

- New Sales Order or Quotation
- Enter Counter Sales
- Enter Counter Returns
- Generate/Print Picking Lists
- Outstanding Sales Orders/Quotations
- Special Order
- Recurring Order Template
- Process Recurring Orders
- Maintain Picking Lists

Inquiries and Reports

- Sales Order Inquiry
- Print Price Lists
- Order Status Report
- Orders Invoiced Reports
- Daily Sales Inquiry
- Sales By Sales Type Inquiry
- Sales By Category Inquiry
- Sales By Category By Item Inquiry
- Sales Analysis Reports
- Sales Graphs
- Top Sellers Inquiry
- Order Delivery Differences Report
- Delivery In Full On Time (DIFOT) Report
- Sales Order Detail Or Summary Inquiries
- Top Sales Items Inquiry
- Top Customers Inquiry
- Worst Sales Items Report
- Sales With Low Gross Profit Report
- Sell Through Support Claims Report
- Sales to Customers

Maintenance

- Create Contract
- Select Contract
- Sell Through Support Deals

Standard Reports and Forms

There are no reports to show!

Custom Reports

There are no reports to show!

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Saturday 4 July 2020 6:51

Enterprise Resource Planning (ERP)



Software as a Solution
(SaaS) Product

The screenshot shows the NetStaronline HRMS dashboard. At the top, there is a navigation bar with 'Home', 'NetStaronline', and utility icons for 'Quick Access', 'Switch', a flag, and 'NSOhrms'. Below this, a user profile for 'NSOhrms Employee' is shown as 'Admin' and 'Logged In'. A left sidebar contains a menu with categories: Admin (Dashboard, Company Structure, Job Details Setup, Qualifications Setup, Projects/Client Setup, Overtime Administration, Employee Custom Fields, Company Loans), Employees, Admin Reports, System, Payroll, Personal Information, Time Management, Travel Management, and Finance. The main dashboard area features several colored tiles: 'People' (1 Employees, Manage Employees), 'Company' (3 Departments, Manage Company), 'Users' (1 Users, Manage Users), 'Projects' (4 Active Projects, Update Clients/Projects), 'Attendance' (0 Entries Last Week, Monitor Attendance), 'Reports' (View / Download Reports, Generate a Report), 'Settings' (Configure IceHrm, Update Settings), and 'Travel' (Requests, Manage Travel). A 'Permission Management' tile is also visible below the main grid.

Human Resource Management System (HRMS)



Software as a Solution
(SaaS) Product

The screenshot displays the NSO School School Management System dashboard. At the top, it shows the current session as 2020-21 and a search bar for student names. The dashboard features three main summary cards: Monthly Fees Collection (₹0), Monthly Expenses (₹0), and Student count (0). Below these are two line charts: 'Fees Collection & Expenses For July 2020' and 'Fees Collection & Expenses For Session 2020-21', both showing zero activity. On the right, a vertical list of staff roles is shown, each with a count of 1: Teacher, Accountant, Librarian, Receptionist, and Super Admin. A left sidebar contains navigation options for Front Office, Student Information, Fees Collection, Income, Expenses, Attendance, Examinations, Academics, Human Resource, and Communicate.

School Management System (SMS)



Software as a Solution (SaaS) Product

Location: Netstaronline_pos 07/04/2020 02:58

Walk-In Customer

Enter Product name / SKU / Scan bar code

Product	Quantity	Subtotal
---------	----------	----------

All Brands

- Bread (0002)
- Bread (0003)
- Cake (0001)
- Milk (0005)
- Pasta (0004)

Items: 0.00 Total: 0.00

Discount (-): 0.00 Order Tax(+): 0.00 Shipping(+): 0.00

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[Draft](#) [Quotation](#) [Suspend](#) [Card](#) [Multiple Pay](#) [Cash](#) Total Payable: 0.00 [Cancel](#) [Recent Transactions](#)

Point of Sales (POS)



There's a method to the **madness** of integrated marketing communications. It's all about the three R :



Delivering the **Right Message**

.....To the **Right Audience**

.....Using the **Right Medium**

SEO CASE STUDY

		Google	Page wise Rank
S.no	Keywords	Initial rank	After 7 th Month
1	Dealer Management System	-	1
2	Dealer Information System	-	1
3	Aftermarket Solutions	-	5
4	Spare Parts Management System	-	2
5	Electronic Parts Catalog	-	1
6	Interactive Technical Manual	-	1
7	Online Training Module	-	-
8	Manufacturing Information System	-	3
9	product design companies	-	1
10	product design and engineering	-	-
11	interactive electronic technical manual	-	1
12	engineering analysis and simulation	-	1
13	visual prototype software	-	1
14	digital content development companies	-	1
15	design and engineering support services	-	1
16	Online Learning Systems	-	1
17	Industrial Automation Software	-	-
18	Manufacturing Services	-	1
19	Illustrated Parts Catalog	-	4
20	Interactive 3D Animations	-	4

- Not Even one keyword was reflecting Initially.
- Focused Highly Generic Keywords
- We Achieved almost 60% keywords on First page.
- And more than 75% keywords on board.
- Period: 8 Months

S.no	Keywords	Google	Page wise Rank
		Initial rank	After 7 th Month
1	branded children shoes	-	1
2	baby shower gifts india	-	1
3	kids shoes brands	-	8
4	buy boys shoes online	-	6
5	buy girls shoes online	-	1
6	online kids leather shoes	-	1
7	Fashion baby shoes online	-	1
8	buy branded kids shoes online	-	1
9	kids footwear online india	-	1
10	Cute Baby shoes online	-	2
11	online Kids Footwear Store	-	9
12	online shoes for boys	-	5
13	online boys shoes	-	1
14	Casual Shoes for Girls	-	-
15	kids footwear online shopping	-	2
16	Kids Footwear Online in India	-	2
17	shoes online for kids	-	1
18	branded shoes for girls	-	7
19	online shoe portal india	-	-
20	online baby shoes store	-	2

- Its an E-Commerce platform.
- Not Even one keyword was reflecting Initially.
- Focused Highly Generic Keywords
- We Achieved almost 70% keywords on First 2 pages.
- And more than 80% keywords on board.
- Period – 8 Months

S.no	Keywords	Google	Page wise Rank
		Initial Negative in top 2 pages	After 7 th Month
1	cryo india review	18	10
2	cryo india	10	6
3	cryo india Bank	8	8
4	cryo india feedback	13	6
5	cryo india testimonials	12	1
6	cryo Bank	7	5
7	Review cryo india	16	9
8	Feedback of Cryo	14	10
9	Testimonials of Cryoviva	14	8
10	Bank cryo review	16	10

- Its an Stem Cell Providers.
- Have more than 10 Negative Reviews for each keywords Initially.
- Focused Highly Negative relevant Keywords
- We Achieved almost 70% negative review to punch on 3page onwards.
- And got removed 20% of the reviews on board.
- Period – 8 Months

S. No.	Keywords	Initial Page Ranking Oct 17	1-Feb
1	Best Squint Surgeon in Delhi	7	1
2	corneal surgery in delhi	7	2
3	Corneal Transplantation India	5	1
4	Eye Clinic in Delhi	8	4
5	Eye Testing Centre India	6	1
6	Eye Treatment Center in India	6	1
7	glaucoma treatment in delhi	5	3
8	Glaucoma Surgery Delhi	-	3
9	glaucoma surgery in delhi	4	3
10	Keratoconus Surgery Delhi	-	2
11	Laser Tech Eye Centre	9	1
12	glasses removal in Delhi	3	1
13	Multifocal IOL Delhi	7	1
14	diabetes eye treatment in Delhi	6	5
15	Ophthalmologist in Delhi	9	2
16	Opticals in Delhi	3	3
17	Optical Biometry in Delhi	2	1
18	retina surgery in delhi	9	2
19	Squint Surgery India	-	3
20	Corneal Grafting in Delhi	11	1
21	Vitreoretina Surgery Delhi	7	1
22	vitreoretinal surgery in delhi	8	2
23	C3R in Delhi	9	2
24	Keratoconus Testing	-	-
25	Best Phaco Surgery in Delhi	-	1

- Its an Eye care hospital.
- Not Even one keyword was reflecting Initially on 1st page.
- Focused Highly Generic Keywords
- We Achieved almost 80% keywords on First 2 pages.
- And more than 90% keywords on board.
- Period – 5 Months

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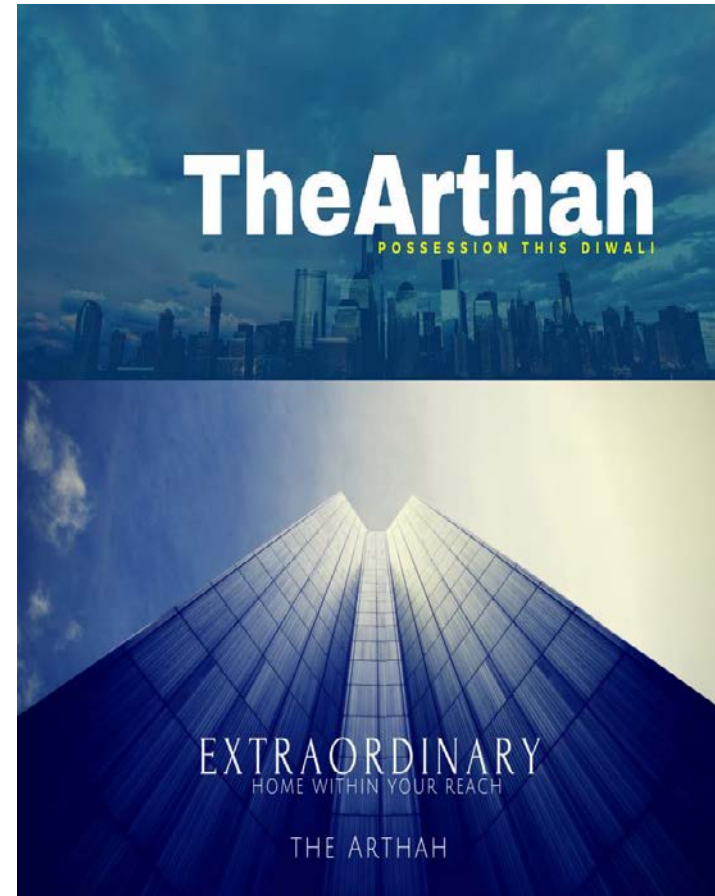



CASE STUDY



Digital Mediums:

- Social Media
- Google Ad network
- Influencer marketing
- Facebook Ads
- Instagram Ads
- Email Marketing
- App Promotion



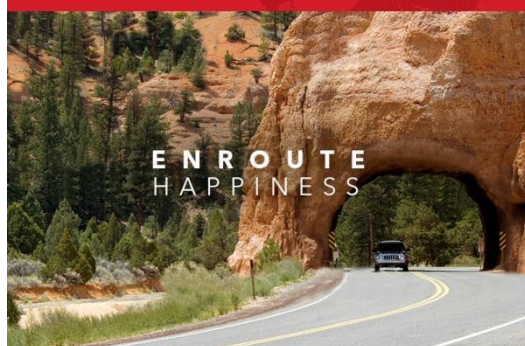


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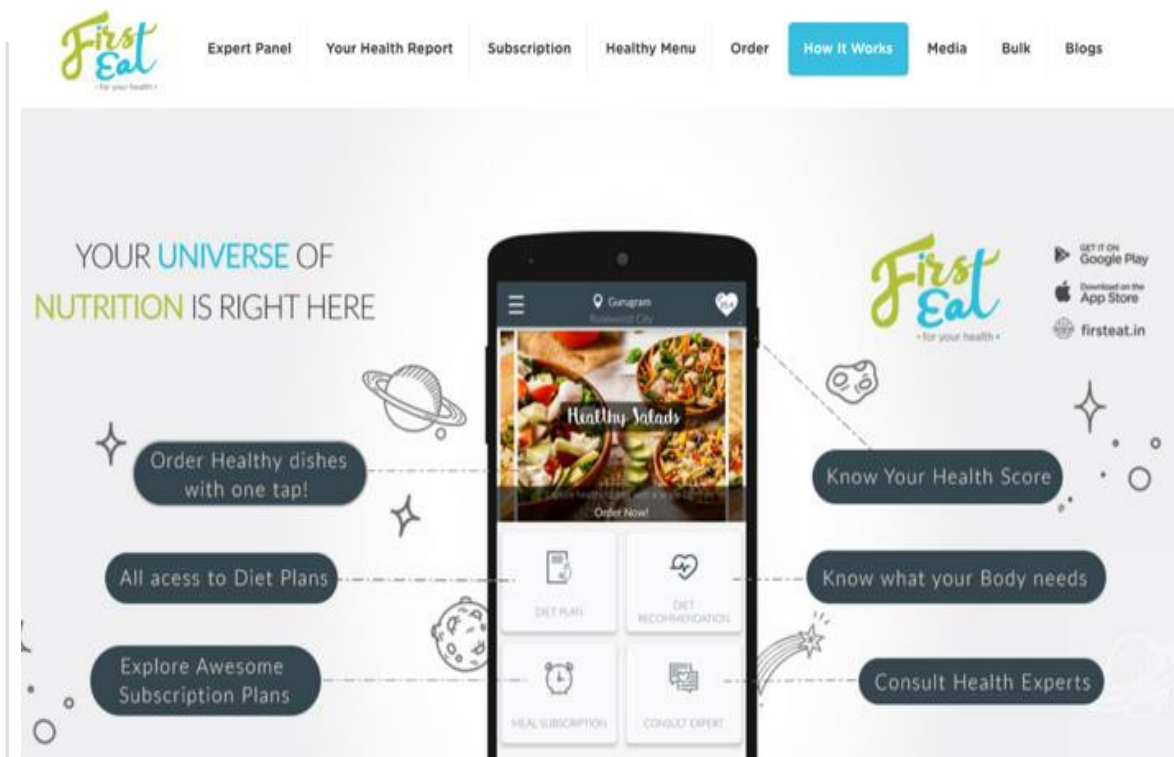
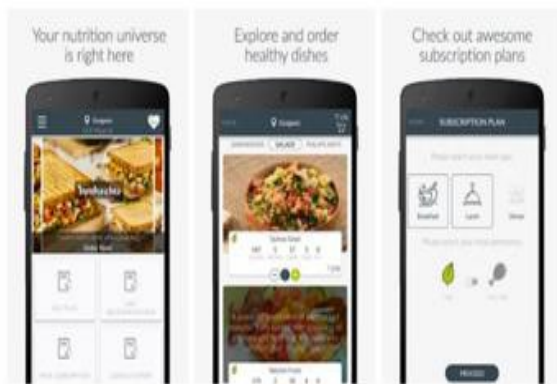
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ABOUT US

We are India's foremost sports marketing & management company. Since our inception, we have been in the business since 1993. We have been recognized primarily for our work. We have been involved with golf, polo, hockey, basketball, badminton and football. As the sports entertainment market in India grows in the coming years, we are developing opportunities in several sports.

Our service portfolio includes Sports Marketing, Consultation, Athlete Representation, Sponsorship, Acquisition, Sports Tourism and Hospitality, among others.

The wide range of services provided by us makes us one of the top players in the Indian sports market. Our aim is to become the best in the business by building relationships that grow as partners.

Twenty first CENTURY MEDIA

For over the last two decades, TCM has been the leading and pioneering sports marketing agency in India. We at TCM, through our passion for creating any sporting event, TCM has always delivered the required scope of work to all its clients and associated entities. As the sports business grows rapidly every year, TCM sets itself forward to identify offshore opportunities for brands and sponsors to get associated with the offshoot sporting events being held.

TCM has handled the professional careers of celebrated sportspersons like Rahul Dravid, Anil Kumble, Mohd. Kaif, Irfan Pathan, Yusuf Pathan, Naran Karthikeyan, Jasvir Deyar.

Our services include Sports Marketing, Consulting, Client Services, Athlete representation, Sponsorship acquisition and handling, branding agency offers. For foreign sponsors for the 1996 World Cup to the ongoing successful Indian Premier League, TCM will always be ahead in delivering the best quality. The business of sports marketing has undergone traditional changes for effective event management, requiring companies to adapt to rapid changes. TCM has proven its ability to adjust to these changes and to the needs of its clients in this very tough and competitive territory.

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